



Hammock Dunes Interesting Facts Bulletin II

Several weeks ago, we shared with you several interesting facts concerning Hammock Dunes that we derived from a survey we conducted in December 2012. We refined the data with a second survey and found some pertinent facts that we would like to share with you. We discovered that a significant number of our residents relocated from another location or maintain another residence within the State of Florida. It appears that many Floridians wanted a residence with a close proximity to the beach and/or Intra Coastal Waterway that wasn't congested and offered a broad array of activities. Further additional highlights from these surveys revealed the following concerning our "Florida" originated residents.

1. 66% are under the age of sixty.
2. 64% are employed either full or part time being employed in the Palm Coast area, another Florida location or maintaining a home based office.
3. 61% purchased a condominium, 36% purchased a home or built a home and 3% purchased a lot.
4. 61% of these "Floridians" consider Hammock Dunes their primary residence.
5. Of the 700 members of the Hammock Dunes Club, 11% maintain an alternate residence within the State, 34% of the alternate addresses are in the "I-4" corridor and 74% are within 100 miles of Hammock Dunes.

If you have prospective Florida clients, Hammock Dunes may be just the community that they are seeking.....Oceanfront, Intra Coastal waterway frontage, two world class golf courses, two oceanfront croquet courts, excellent tennis facilities, bocce courts and exceptional dining prepared by one of sixty seven Certified Master Chefs in the United States and one of six in a Country Club.

Sincerely,

Hammock Dunes Owners' Association

**For a copy of the prior email contact Travis Houk at
THouk@ssmgroupinc.com.

Post Office Box 353338 | Palm Coast, FL | (800)439-9408 | email@ssmgroupinc.com
www.hammockdunesoa.com