



## Interesting Facts About Hammock Dunes

### BULLETIN III

#### DID YOU KNOW...

In bulletins 1 & 2 we shared several facts about Hammock Dunes' residents. Bulletin 2 focused on the large number of residents who moved from another Florida location or maintained another residence in Florida. In this bulletin we will focus on the reasons residents selected Hammock Dunes and some minor differences between those who originated\* from another Florida location. The following lists the top five reasons each made their selection out of a list of ten.

#### Reasons Hammock Dunes residents selected Hammock Dunes

##### All residents

Gated Community 81%  
Hammock Dunes Club 67%  
Ocean Access 56%  
Direct Ocean Frontage 53%  
Property price to value 39%

##### Florida 'originated' residents

Gated Community 78%  
Direct Ocean frontage 58%  
Hammock Dunes Club 53%  
Ocean Access 50%  
Property price to value 39%

A recent study conducted by the Mid Florida Marketing and Research Group for the Flagler Tourism Development Board includes a profile of visitors to Flagler County in 2011 & 2012. The study was divided between visitors from elsewhere in Florida and visitors from outside of Florida. One interesting segment of the profile was a ranking of activities these visitors participated in while they were in

**Flagler County. The top five activities for each group are listed below.**

**Top Activities of Visitors to Flagler County**

**Florida Residents**

**Walked on the Beach 86%**

**Visited family/friends 30%**

**Played Golf 20%**

**Visited St. Augustine 20%**

**Visited Daytona Speedway 15%**

**Out of State Residents**

**Walked on the Beach 91%**

**Visited St. Augustine 52%**

**Visited family/friends 34%**

**Played Golf 29%**

**Daytona Beach Events & Activities 11%**

**In the next Bulletin we will identify the many activities in which Hammock Dunes Residents participate.**

**\*Florida originated residents are those that moved from another location in Florida or maintain another home in Florida.**

**Sincerely,**

**Hammock Dunes Owners' Association**

**\*\*For a copy of the prior email contact Travis Houk at [THouk@ssmgroupinc.com](mailto:THouk@ssmgroupinc.com).**

**Post Office Box 353338 | Palm Coast, FL 32135 | (800)439-9408  
[email@ssmgroupinc.com](mailto:email@ssmgroupinc.com) / [www.hammockdunesoa.com](http://www.hammockdunesoa.com)**

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